

A QUESTION ABOUT YOUR BRAND

WHAT'S THE BIG IDEA?



ANOTHER QUESTION ABOUT YOUR BRAND

**WHERE DO
YOU SEE YOUR
ORGANIZATION
IN 5 YEARS?**

YET ANOTHER QUESTION ABOUT YOUR BRAND

HOW ARE YOU DIFFERENT FROM YOUR COMPETITORS?

ONE LAST QUESTION ABOUT YOUR BRAND

**WHAT WOULD
YOU LIKE
YOUR AUDIENCE
TO REMEMBER
ABOUT YOU?**

ANSWERS ABOUT YOUR BRAND

**FOR HELP
ANSWERING
THESE QUESTIONS,
GIVE US A CALL
AT 773 293.1896**