

OVERVIEW

GD SQUARED

MARKETING

AND DESIGN



OVERVIEW

**WHAT MAKES
US DIFFERENT
FROM THE REST?**



We help businesses, large and small, effectively communicate their message. Our clients range from \$100 million corporations to small non-profits, and our work helped them all create ideas that connect with their customers. Whether it's through a logo, website, brochure or something we haven't thought of yet, we help them say what they need to say.

OVERVIEW

**SO WHAT
EXACTLY
DO WE DO?**

Logos

Stationery

Business Cards

Websites

Advertisements

Online Applications

Signage

Brochures

Sell Sheets

Direct Mail

Trade Shows

Promotions

Publications

Catalogs

PowerPoint

OVERVIEW

**HOW DID
WE GET
STARTED?**

We started on our path years ago when we discovered that in order to do truly good design work, we had to ensure that there was some great thinking and some great people behind it. In looking for fruitful relationships, we formed GD Squared (which incidentally stands for Garrett and David Graphic Design).



OVERVIEW

**WHO
HAVE WE
HELPED?**

Jibe Mobile
(Social Media)

Sayers
(Technology)

Jupiter Consulting Group
(Business Coaching)

ShoreMaster
(Manufacturing)

Lincoln Square Chamber of Commerce
(Nonprofit)

Speak By Design
(Business Coaching)

3-D Technology
(Technology)

Million Dollar Round Table
(Financial)

Souvenir Chicago
(Retail)

Allstate
(Insurance)

Northworks Architects
(Architecture)

SpryWare
(Technology)

Goldberg Photography
(Arts)

Nozumi
(Food)

Tom Bassett-Dilley Architect
(Architecture)